

Tonight, Tiffany welcomed notable guests from the worlds of art, entertainment, fashion and the media to the Blue Book Dinner, which marked the launch of the 2015 Blue Book Collection, the ultimate expression of couture jewelry that only Tiffany and its storied legacy can offer to the world.

Tiffany CEO Frédéric Cumenal hosted the intimate dinner for approximately 100 guests at ABC Kitchen, with cuisine by three-star Michelin chef Jean-Georges Vongerichten. Joining Cumenal were Tiffany design director Francesca Amfitheatrof, acclaimed actress and producer Reese Witherspoon and artist Jack Pierson, along with Amber Heard, Olivia Wilde, Victor Cruz, Misty Copeland, Angelica Cheung, Prabal Gurung, Yasmin Le Bon, Jason Wu and Indre Rockefeller.

During cocktails, guests had the opportunity to explore the Blue Book Collection, Amfitheatrof's first for Tiffany, inspired by the power and beauty of the sea. They selected jewels to wear as renowned photographer Jessica Craig-Martin captured the moment with her unique view of fashion and style that has been featured in Vogue and Vanity Fair. Her individual and group portraits created a moving picture of Blue Book jewels that sparkled. Diamonds flowed along necklines and draped across wrists, and a ring of exceedingly rare blue diamonds swirled in ever-greater circles, like stones shaped by water over millennia.

Tiffany is the internationally renowned jeweler founded in New York in 1837. Through its subsidiaries, Tiffany & Co. manufactures products and operates TIFFANY & CO. retail stores worldwide, and also engages in direct selling through Internet, catalogue and business gift operations. For additional information, please visit www.tiffany.com.

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