

Tiffany designs are never discontinued. They are simply retired. In keeping with this tradition, Tiffany announces the first Out of Retirement™ collection, slated to debut at Dover Street Market in November 2015. The collaboration marks the first time in its history that Tiffany has partnered with another retailer on a capsule collection.

Dover Street Market is the multi-brand retailer conceived by Rei Kawakubo of Comme des Garçons, and known for offering highly covetable limited edition collections. Opened in 2004 in London, the store has several international locations including New York and Tokyo. This partnership will break new ground as it will be the first time the store launches a project of this magnitude across all Dover Street Markets with an international jewelry house.

“Partnering with Dover Street Market on a global level is a very exciting idea for us,” says Tiffany design director Francesca Amfitheatrof. She adds of the groundbreaking concept store “It’s a place where creativity stands out and brands can do projects they wouldn’t normally do. It allows people to dream without creative limits.”

“We have been admirers of Tiffany forever so we jumped at the chance to work with them on this project. Meeting Francesca and the Tiffany team and learning the details of the plan, how it combined their iconic history and creative vision only served to increase our excitement even further. We are humbled and honored to provide the spaces in all our Dover Street Markets for what we hope will be the beginning of a longstanding relationship,” added Adrian Joffe, CEO of Comme des Garçons International, the owners of Dover Street Market.

The limited edition collection is comprised of 18 pieces: eight jewelry designs and ten gift items, each based on a design from the Tiffany archives and created to put an unexpected twist on holiday gift giving.

“I love this idea of ‘Out of Retirement’ gifts,” says Amfitheatrof. “The essence of Tiffany has always been about modernity and beautiful material—and these pieces feel just as contemporary today as they were when they were first made. They are rich with the charm and wit that are an intrinsic part of the company.” For the Out of Retirement jewelry, Amfitheatrof turned to the iconic Tiffany Blue Book for inspiration, choosing 18 karat gold statement pieces from the early 1970s, including a trio of sculptural rings and bold bracelets—one embellished with a linear diamond motif, and another boasting graphic cutouts with unisex appeal. Rounding out the collection are gold, diamond and tsavorite earrings modeled on cufflinks from the 1971 Blue Book.

The witty sterling silver gift items are equally striking and include a fish flask, riffing on the old “drink like a fish” adage, a pillbox shaped like a miniature Chinese take-out container and an haute trouser leg clip for the stylish cycling enthusiast. The gift collection also features a desk puzzle for the curious-minded office dweller; a trio of cheeky money clips in 18 karat gold that take the form of a dollar sign or postal envelope; and a silver party horn and party hat that are guaranteed to make any holiday party one to remember.

These exclusive Out of Retirement™ pieces will be showcased in installation spaces in Dover Street Markets New York, Ginza and London stores, with site-specific displays inspired by Gene Moore, who designed Tiffany’s legendary windows from 1955 through 1994. The clean, modern settings will feature transparent vitrines with custom motifs based on Moore’s favorite props: sculptural wood figures in New York, cast hands in London and Nymphenburg animals in Ginza, all designed to enchant and inspire.

In honor of this partnership, the classic Tiffany Blue Box will give a nod to Dover Street Market by replacing its signature white ribbon with black on all Out of Retirement™ packaging.

“This collection reinforces Tiffany’s reputation as being the place to go to for incredible, unique, witty, charming, beautiful pieces that will delight for years to come,” says Amfitheatrof.

The Out of Retirement™ holiday collection will be available at Dover Street Market from November 2015 – January 2016.

#TiffanyxDSM #OutOfRetirement

@TiffanyAndCo

@doverstreetmarketlondon

@doverstreetmarketginza

@doverstreetmarketnewyork

[www.tiffany.com](http://www.tiffany.com)

[www.doverstreetmarket.com](http://www.doverstreetmarket.com)

Tiffany is the internationally renowned jeweler founded in New York in 1837. Through its

subsidiaries, Tiffany & Co. manufactures products and operates TIFFANY & CO. retail stores worldwide, and also engages in direct selling through Internet, catalog and business gift operations. For additional information, please visit [Tiffany.com](https://www.tiffany.com). TIFFANY & CO., T&CO., TIFFANY and OUT OF RETIREMENT are trademarks of Tiffany and Company.