

Tiffany High Jewellery is the ultimate expression of bold artistry and innovative design. Showcasing the world's most exceptional diamonds and rare gemstones, these spectacular creations are symbols of unparalleled technical virtuosity. The highest level of craftsmanship goes into every detail from hand-cutting diamonds and gemstones to creating unique handcrafted settings and designs. Each of these creations are handcrafted by artisans at high jewelry workshops, in whose hands the pieces brilliantly come to life.

Tiffany & Co. is the premier American house of design and recognized as one of the longest standing high jewelry houses in the world, with a legacy spanning across nearly two centuries. In 1848, founder Charles Lewis Tiffany first introduced major gemstones to the United States—a move that galvanized clients' interest in diamonds, earning him the moniker, "The King of Diamonds," by *The New York Times*.

Charles Lewis Tiffany understood that diamonds of superlative quality had a hypnotic effect on people, and this belief still holds true, as can be seen in the legendary Tiffany Diamond. Originally discovered as a 287.42-carat rough stone, the extraordinary diamond was cut into a cushion-shaped brilliant weighing 128.54-carats with an unprecedented 82 facets—24 more facets than the traditional 58-facet brilliant cut. Prioritizing beauty over carat weight, the Tiffany Diamond is the purest example of visionary design and unparalleled craftsmanship. First unveiled in 1878 and later mounted in Jean Schlumberger's Ribbon Rosette diamond necklace and worn by Audrey Hepburn to promote the 1961 film, *Breakfast at Tiffany's*, the famous yellow diamond is the cornerstone of Tiffany's longstanding diamond authority.

The Tiffany legacy continued with Charles Lewis' son, artist Louis Comfort Tiffany, who was an influential leader of the American Art Nouveau movement and became the company's first art director in 1902. Although most famous for his vastly popular creations in stained glass, his artistic vision resulted in never-before-seen jewelry evoking naturalistic themes in materials ranging from opals and tourmalines to dark garnets and enamel. The theme of nature—still a constant source of inspiration for the Tiffany High Jewellery Collection today—can be seen in everything from Jean Schlumberger's fantastical flora and fauna motifs to current Tiffany & Co. Chief Artistic Officer, Reed Krakoff's visionary creations.

For over 180 years, Tiffany has created the most captivating high jewelry in the world, earning a reputation for exceptional beauty and masterful designs. The Tiffany High Jewellery Collection is fueled by innovation and a passion for challenging the status quo. This desire to push the boundaries of design allow Tiffany to bring to life its most creative and experimental ideas. Tiffany's unparalleled craftsmanship is matched by the company's tradition of introducing designs that continue to redefine the boundaries of what high

jewelry represents. For the 2019 High Jewelry Collection, unique custom-cut diamonds were set by hand to resemble cracked ice, revealing minimal metal around each stone to maximize scintillation and sparkle. This exquisite high jewelry piece is a testament to the innovation and ingenuity of Tiffany designers, and the artisans who bring the designs to life with unmatched skill.

Tiffany & Co. has been the leader in introducing and elevating exceptional gemstones, searching the world to uncover rare and exotic gems. Around 1902, a distinct variety of the mineral spodumene was found in California and in 1903 this spectacular lilac-colored, semi-precious stone was named kunzite in honor of Tiffany & Co. Chief Gemologist, Dr. George Frederick Kunz. A luscious pink beryl was discovered in Madagascar, for which Dr. Kunz proposed the name 'morganite' after the financier and Tiffany & Co. client, J. Pierpont Morgan, and introduced it to the world in 1910. Tiffany also proudly introduced tanzanite, a then-unknown and astonishing blue-violet gem discovered in Tanzania; as well as tsavorite, a vibrant green stone found at Tsavo National Park in Africa and introduced to the world by Tiffany in 1974. These mesmerizing rare colored stones are the core of the Tiffany Legacy gemstones; they are an homage to Tiffany's legacy of introducing colored gemstones to the world within Tiffany's renowned collections.

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