

Cologne, September 19<sup>th</sup>, 2023: Since 1898, RIMOWA has positioned itself as a pioneer of refined travel, combining expert craftsmanship, functional design, and an innovative spirit to create thoughtful travel tools for discerning travelers. Throughout this history, the German Maison has forged new frontiers with its creations, joining forces with visionary partners along the way to redefine the boundaries of travel. Today, RIMOWA continues this tradition with a new collaboration with global luxury jeweler Tiffany & Co.

Representing the union of two powerhouses in their respective industries, the new collaboration redefines the boundaries of travel for your most treasured items on your upcoming journeys. The collection features a new RIMOWA x Tiffany & Co. Jewelry Case, a RIMOWA x Tiffany & Co. Rock Cut Cabin suitcase, and a RIMOWA x Tiffany & Co. Jewelry Personal.

The RIMOWA x Tiffany & Co. Jewelry Case features a 'Rock Cut' artwork that mirrors a diamond's unique facets—a nod to Tiffany & Co.'s legendary designs—offering an intriguing and tactile experience when interacting with RIMOWA's signature grooved aluminium surface. Made in Germany using an aluminium-brushed technique, the distinctive 'Rock Cut' design features a subtle nod to the renowned jewelry house, with its emblematic 'T' motif artfully inscribed within the pattern.

The new Jewelry Case features the iconic Tiffany Blue® hue throughout its exterior, on its handle and its sealing. Made to safeguard treasured jewelry at home or during travel, the case spans three levels. Opening from the top for easy access, travelers will first find a large mirror with a silver plaque underneath which can be engraved. The case opens to a topmost sealed tray with five compartments to store rings and other jewelry. Featuring specially designed leather loops, the middle tray is designed to hold necklaces and bracelets while the below tray features three large spaces designed to store cherished pieces.

The RIMOWA x Tiffany & Co. Rock Cut Cabin suitcase features the intricately patterned 'Rock Cut' artwork as well. To complete the design, the Classic suitcase takes on a new look with its handles, luggage tag, and wheels in Tiffany Blue®. The suitcase's interior is also embellished with the iconic hue, featuring Tiffany Blue® straps and leather details that feature the two brands' logos.

RIMOWA's signature polycarbonate takes on the color of Tiffany Blue® entirely in the creation of the new RIMOWA x Tiffany & Co. Jewelry Personal. Adopting a new function, the case's interior—which is harmoniously saturated in the distinctive hue—features six jewelry compartments to store your most precious belongings during travel. Its exterior features RIMOWA and Tiffany & Co.'s logos at its center, inscribed between two Tiffany Blue®

leather straps.

“We are proud to join forces with Tiffany & Co., another legendary brand with the finest craftsmanship. The creation of such purposeful and one-of-kind pieces represents the centuries of expertise behind both brands and the mastery of engineering that we bring to the table,” says Hugues Bonnet-Masimbert, Chief Executive Officer at RIMOWA.

“We are thrilled to debut the RIMOWA x Tiffany collection, bringing together two Maisons with unmatched craftsmanship and innovative designs,” Alexandre Arnault, Executive Vice President of Product and Communication, Tiffany & Co. added. “This one-of-a-kind collaboration unifies two icons in one, both of which are incredibly personal to me and represent the highest caliber of craftsmanship.”

Starting September 26<sup>th</sup>, 2023, the RIMOWA x Tiffany & Co. Rock Cut Cabin (RRP 2900 €), the RIMOWA x Tiffany & Co. Jewelry Case (RRP 3900 €), and the RIMOWA x Tiffany & Co. Jewelry Personal (RRP 1800 €) will be made available at select RIMOWA stores worldwide and online at RIMOWA.com. The RIMOWA x Tiffany & Co. collection will also be available in the U.S. at the Tiffany & Co. Landmark in New York City and on Tiffany.com in Greater China via WeChat.

## **ABOUT RIMOWA**

RIMOWA is a global leader in premium luggage. Since 1898, it has placed quality and innovation at its core to create functional tools for a lifetime of movement. In 1937, RIMOWA introduced aviation-inspired aluminium into the manufacture of its suitcases, an idea that revolutionised the industry and resulted in their iconic grooved aluminium design. In 2000, it pioneered again with the debut of the first polycarbonate suitcase. In 2017, RIMOWA joined LVMH; three years later, it launched Never Still, a collection of bags for daily use that heralded its evolution into a cult mobility brand. Designed and engineered in Germany, RIMOWA combines a legacy of craftsmanship with the rigours of modern technology.

[RIMOWA.com](https://www.rimowa.com)

## **ABOUT TIFFANY & CO.**

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative

excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

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