

Tiffany Men's, which relaunched as Tiffany's first comprehensive men's collection in October 2019, is a world of essentials for the modern man inspired by Tiffany's legacy of craftsmanship. The next chapter in men's jewelry and Home & Accessories, Tiffany Men's is a study in integrity of craft that is made in the spirit of today's style arbiters. Evolving the men's category at Tiffany, the designs balance a sense of timelessness with the right amount of edge, resulting in pieces that can be worn in virtually any setting, complementing any style. The Tiffany 1837<sup>®</sup> Makers and Diamond Point designs have an indelible quality to them that makes them effortlessly cool, regardless of what they're worn with.

The Tiffany 1837<sup>®</sup> Makers collection honors Tiffany's hollowware legacy, inspired by the hollowware workshop where the luxury jeweler has handcrafted national sports trophies for nearly 160 years. In bringing the collection to life, Tiffany experimented with concave and convex forms, flat edges and motifs evocative of utilitarian hardware. Stamped with hallmarks that nod to the legendary workshop—including "T & CO MAKERS," "NY," "AG925" and "AU750"—the Tiffany 1837<sup>®</sup> Makers collection honors Tiffany's silversmithing legacy, its New York heritage and the fact that Tiffany set the U.S. standard for sterling silver (925 per 1,000 parts silver). The exclusive Tiffany 1837<sup>®</sup> Makers trophy ring, a signet silhouette fashioned from 18k yellow gold and sterling silver, makes a bold statement and echoes Tiffany's history in American sports.

Where Tiffany 1837<sup>®</sup> Makers is artisanal and utilitarian, Diamond Point is edgy and graphic. Diamond Point features a textured pattern that is inspired by the culet, or tip, of a diamond. This instantly recognizable motif appears as subtle accents or prominent overlays on jewelry and Home & Accessories pieces. Everything from the Diamond Point pendants, cocktail mixer, rings and more are modern creations that symbolize Tiffany's diamond authority and legacy.

The Tiffany Men's collection also features extraordinary objects that unite unparalleled design with expert craftsmanship. The collection's sterling silver and 24k gold vermeil chess set is an artisanal tour de force, which took Tiffany artisans over 260 total hours to meticulously handcraft the impressive set. Transforming the ordinary into an extraordinary work of art, the sides of the chess pieces and board feature a wavelike corrugated pattern that gives the effect of cardboard that is rendered in sterling silver.

The Tiffany Men's collection honors the brand's longstanding history as the purveyor of American luxury, ushering in a new wave of men's essentials that offer a bolder, more modern update to classic men's designs.

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