

NEW YORK, NY—Today, Tiffany & Co. and the Council of Fashion Designers of America (CFDA) are pleased to announce the Tiffany & Co. x CFDA Jewelry Designer Award. The first-of-its-kind award recognizes outstanding American jewelry designers who are committed to driving inclusivity within the design industry, elevating jewelry design as its own category akin to womenswear and menswear.

Participants who are selected will be granted mentorship and an immersive learning experience, delving into the environments that nurture the House's legacy of inventiveness and unparalleled craftsmanship. One designer among the participants will be selected to receive a yearlong fellowship within Tiffany & Co.'s design department, along with a \$50,000 award.

"The inaugural Tiffany & Co. x CFDA Jewelry Designer Award uplifts Tiffany Atrium's commitment to fostering lasting change across the jewelry and design industries. With a rich history of supporting inclusivity and creative excellence, Tiffany & Co. continues to be a champion for creative expression and social impact." said Alexandre Arnault, Executive Vice President of Product, Communications & Industrial, Tiffany & Co.

"This first-ever award with a sole focus on jewelry is a testament to CFDA's longstanding commitment and mission to celebrate American creative excellence. Through the CFDA IMPACT program, we are thrilled to partner with Tiffany & Co., a cornerstone House with an iconic heritage, and Tiffany Atrium to identify and cultivate an inclusive next generation of American jewelry designers," said Steven Kolb, CEO of the CFDA.

This inaugural award signifies a partnership between the House's Tiffany Atrium social impact platform and the prestigious Council's CFDA Impact program to foster the next generation of American jewelry designers. Each participant will embody the core pillars of creative excellence, inventiveness and extraordinary savoir faire that have been synonymous with Tiffany & Co. since its establishment in 1837, and which also reflect CFDA's mission to strengthen American fashion globally by amplifying creative excellence, business longevity and positive impact since its establishment in 1963.

The members of the 2024 Selection Committee are:

- Alexandre Arnault, Executive Vice President of Product, Communications & Industrial, Tiffany & Co.
- Bethann Hardison, CFDA Board Member & Advocate
- Frank Everett, Vice Chairman, Jewelry, Sotheby's
- Gabrielle Union, Actress, Producer & Best Selling Author

- Jahleel Weaver, Creative Director & Stylist
- Jason Wu, Founder & Chief Creative Officer, CFDA Member
- Joan Smalls, Supermodel & Actress
- Nathalie Verdeille, Chief Artistic Officer, Jewelry and High Jewelry, Tiffany & Co.
- Rajni Jacques, Global Head of Fashion & Beauty, Snap Inc.

The application process for the 2024 program launches on Monday, July 29, 2024 and closes on Friday, August 16, 2024. Participants will be announced in the fall and the award recipient will be announced in early 2025. Please visit:

<https://cfda.com/programs/designers/tiffany-co-x-cfda-jewelry-designer-award> for the Program Terms, to apply and for more information.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the House's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

About Tiffany Atrium

Tiffany Atrium is the House's social impact platform. Fostering and strengthening the connection between education, community and creativity, Tiffany Atrium's overarching goal is to advance professional opportunities for historically underrepresented communities. Drawing on the intersection of art and jewelry design, Tiffany Atrium leverages Tiffany's influences in both spaces with the goal to create long-term impact. Tiffany Atrium continues to build upon its mission to create more access and opportunity in the jewelry space by developing the next generation of innovative talent for historically underrepresented

communities.

To learn more, visit: <https://www.tiffany.com/sustainability/community/atrium/>

@tiffanyandco #TiffanyAtrium #TiffanySustainability

About CFDA

The Council of Fashion Designers of America, Inc. (CFDA) is a not-for-profit trade association founded in 1962 with a membership of 428 of America's foremost womenswear, menswear, jewelry, and accessory designers. Pillars include Diversity, Equity, and Inclusion through the IMPACT initiative, as well as Sustainability in Fashion. The organization provides its Members with timely and relevant thought-leadership and business development support. Emerging designers and students are supported through professional development programming and numerous grant and scholarship opportunities. In addition to hosting the annual CFDA Fashion Awards, the organization owns the Fashion Calendar and is the organizer of the Official New York Fashion Week Schedule. The CFDA Foundation, Inc. is a separate, not-for-profit organized to mobilize the membership to raise funds for charitable causes and engage in civic initiatives.

About CFDA IMPACT

The Council of Fashion Designers of America (CFDA) established IMPACT to further the economic mobility and social inclusion of Black and Brown people in the American fashion industry by expanding access to jobs, providing career development and exploration, and building community among existing and emerging talent. As a multi-pronged approach, IMPACT seeks to create equitable and sustainable change in the representation and advancement of diverse creatives and professionals in fashion.