NEW YORK NY—Tiffany & Co. announces today that Lauren Santo Domingo, Co-Founder and Chief Brand Officer of the online fashion retailer, Moda Operandi, has been appointed by Tiffany & Co. as Artistic Director of the Tiffany Home collection. With a history steeped in creative partnerships, Tiffany continues the tradition by ushering in a new era with the onboarding of Ms. Santo Domingo.

“We are excited to see Lauren Santo Domingo infuse our Home collection with her signature style. Lauren is no stranger to luxury and we believe she will bring her impeccable eye and elegance to this important category at Tiffany.”—Alexandre Arnault, Executive Vice President, Product and Communications

The decision to partner with the fashion powerhouse comes in conjunction with the reopening of the House’s flagship store this spring. The doors of the iconic 57th Street and Fifth Avenue building are said to open in April, serving as a release date for Santo Domingo’s inaugural Home presentation.

“Tiffany & Co. has played an important part in milestones throughout my life and I am honored to work with such an iconic brand. I look forward to collaborating with the creative teams in bringing a new vision to the home collections while honoring Tiffany’s rich history.” – Lauren Santo Domingo

The first release to be led by the new Artistic Director, will feature new tabletop collections, including Tiffany Berries, Tiffany T True, Tiffany Wisteria, Tiffany Toile, Tiffany Audubon and Valse Bleue. Under Ms. Santo Domingo’s discerning vision, the Tiffany Home collection will continue to blend form and function in an artistic and modern way.

The new Home collection launches globally this spring at Tiffany & Co. stores and on tiffany.com. A curated selection of product will also be available on ModaOperandi.com.

About Tiffany & Co.
TIFFANY & CO., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, TIFFANY & CO. and its subsidiaries design, manufacture and market

jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

TIFFANY & CO. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about TIFFANY & CO. and its commitment to sustainability, please visit **tiffany.com**.

@tiffanyandco

About Lauren Santo Domingo

Lauren Santo Domingo is the Co-Founder and Chief Brand Officer of Moda Operandi, the only fashion platform inviting consumers to shop from designers' complete runway collections prior to production. As a former American *Vogue* editor, Lauren set out to create a platform that would allow women to shop from complete designer collections – a benefit only offered to editors or stylists at the time. In February 2010, Lauren co-founded Moda Operandi, revolutionizing the fashion industry and the way women shop. Lauren sits on the Board of Directors for Moda Operandi, and Save Venice Inc., a non-profit dedicated to the conservation of the arts in Venice, Italy. Regarded as one of the most influential women in fashion, Lauren was inducted into *Vanity Fair*'s 'International Best Dressed List' in 2012. Lauren lives in New York City with her husband and their two children.

About Moda Operandi

Moda Operandi is an e-commerce platform transforming the way people discover and shop for designer fashion. Through its innovative mix of commerce and content, Moda allows their customers to shop for what's new and what's next in designer fashion from the world's leading emerging designers and luxury brands. Founded in 2010, Moda Operandi's mission is to make it easy for designers to grow their businesses and to help our customers to curate their life—from the everyday to the extraordinary. Today, Moda's platform carries more than 550 brands and designers across fashion, fine jewelry, home, and beauty, and ships to over 125 countries. For more information, visit ModaOperandi.com.