

NEW YORK, NY (October 23, 2023)—Tiffany & Co. today announces the debut of its latest jewelry collection: Tiffany Forge. Crafted from sterling silver, Tiffany Forge celebrates the unique path that every individual creates. With a design that showcases links that are not closed; rather, they are open and unrestricted, the collection symbolizes a sense of openness to the twists and turns of life. Tiffany Forge pays tribute to the House's long tradition of crafting sterling silver masterworks, a metal that is deeply engrained in the House's heritage. Over a century ago, Tiffany & Co. set the U.S. standard for sterling silver purity (9.25 parts per 1,000 parts silver) and Tiffany Forge honors this legacy. When conceptualizing the collection's signature open-link motif, Tiffany & Co. designers reimagined designs from the Tiffany Archives.

*"Tiffany Forge and the collection's signature open-link motif proudly honor our exceptional craftsmanship and showcases our hollowware workshop capabilities,"* said Alexandre Arnault, Executive Vice President, Product and Communication, Tiffany & Co. *"Each design has a bold look and feel. The silver collections have always been an integral part of our legacy and we are excited to expand our silver offering to include Forge."*

The full suite of the new Forge creations is featured in multiple expressions of an open-link motif with bold designs, offered in either high-polished or blackened sterling silver. The collection will include both narrow and wide chain iterations in necklaces, bracelets, rings, and earrings that play with scale and dimensionality.

The collection will be available at Tiffany & Co. stores globally, as well as on Tiffany.com, in October.

## **About Tiffany & Co.**

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly,

sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

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