Tiffany & Co. Announces the Tiffany Wonder Exhibition in Tokyo, Celebrating 187 Years of Craft, Creativity and Tiffany's Unparalleled Diamond Legacy | 1

NEW YORK, NY—Tiffany & Co. today announces its latest brand exhibition, *Tiffany Wonder*. The immersive show will bring visitors on a visual journey through hundreds of the House's design masterworks, Tiffany's legendary diamonds and breathtaking wonders, each telling a story of craft and creativity, heritage and modernity. *Tiffany Wonder* will intrigue, educate and inspire visitors with displays ranging from one-of-a-kind creations and Jean Schlumberger's emblematic Bird on a Rock brooch and revolutionary innovations to relics of pop culture and iconic jewelry: the Tiffany Diamond.

"Tiffany & Co. has been inspired by Japan for decades and the House's authentic connection and extensive history in the region has only continued to grow," said Anthony Ledru, President & Chief Executive Officer, Tiffany & Co. "Our latest exhibition showcases some of Tiffany's most exceptional creations including the first Bird on a Rock brooch from 1965 designed by one of the 20th century's most gifted designers, Jean Schlumberger. Uplifting the exceptional craftmanship, unparalleled diamond authority and inventiveness of Tiffany, the exhibition will bring the joy of the House to every visitor."

Tiffany & Co.'s relationship with Japan dates to its earliest days in operation, in 1837, when Charles Lewis Tiffany began offering his clients select imported Japanese goods, a rare offering in the American market. Many of the House's best-known designers, including Edward C. Moore, Louis Comfort Tiffany and Elsa Peretti, found inspiration for their work in the arts of Japan. A celebration of respect and creativity, various aspects of the exhibition are dedicated to the ways in which Tiffany & Co. is indebted to Japan.

The *Tiffany Wonder* exhibition builds on this legacy as it brings the remarkable story of Tiffany & Co. to the TOKYO NODE gallery, located within one of the tallest buildings in Tokyo, Toranomon Hills Station Tower. This breathtaking setting reflects a commonality between Tiffany, Tokyo and New York City: OMA. The renowned architecture firm designed Toranomon Hills Station Tower, played an integral role in the reimagining of the House's Fifth Avenue flagship store, known as The Landmark, and has now designed the scenography of the *Tiffany Wonder* exhibition.

Within the 10 rooms of *Tiffany Wonder*, visitors will explore themes that are central to the House's identity, heritage and foundations of creativity and craftsmanship. Throughout the various rooms, visitors will discover exceptional objects that tell the story of Tiffany & Co.'s nearly 200-year legacy, including the first *Blue Book* mail order catalogue, one of the first Blue Boxes and the iconic Tiffany[®] Setting engagement ring. Each section immerses visitors in a one-of-a-kind experience with nearly 300 never-before-seen objects, including a rare George Paulding Farnham for Tiffany & Co. orchid brooch with enamel, emeralds, diamonds and pink sapphires, as well as the Jean Schlumberger for Tiffany & Co. Plumes necklace, set

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with diamonds, rubies and sapphires. The *Tiffany Wonder* exhibition concludes with the cornerstone of the House, the 128.54-carat Tiffany Diamond, set in a transformable new creation inspired by the emblematic Jean Schlumberger by Tiffany Bird on a Rock brooch.

"The idea of wonder has been integral to our DNA since 1837," said Alexandre Arnault, Executive Vice President of Product, Communications & Industrial, Tiffany & Co. "Since the very beginning, each design that we've imagined and each piece that we've handcrafted has been rooted in our mission to spark wonder and inspire the world's greatest love stories. Our latest exhibition celebrates this spirit in a city of great importance to Tiffany & Co.: Tokyo."

Tiffany Wonder opens at TOKYO NODE gallery on April 12 and will run through June 23. Tickets are available beginning March 14 through June 23 on the Tiffany & Co. app, available on the iOS and Google Play app stores.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the House's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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