NEW YORK, NY—Tiffany & Co. today announces the launch of Tiffany Atrium, a social impact platform that advances opportunities for historically underrepresented communities. The platform's mission is to create a more diverse and inclusive jewelry industry through commitment, leadership and learning—all of which is reflected in Atrium's three core pillars: creativity, education and community. The name 'Atrium' is inspired by the Return to Tiffany® heart tag necklace—a nod to both the heart as well as the center room around which a house is built.

"We are thrilled to introduce the Tiffany Atrium platform, creating a centralized hub for our continued journey in the worlds of diversity, equity and inclusion," said Anthony Ledru, Chief Executive Officer, Tiffany & Co. *"At Tiffany & Co., we have a responsibility to enact positive change in our world. Tiffany Atrium will allow us to streamline and scale the necessary processes in doing so."*

To mark the launch of Tiffany Atrium, the House collaborated with American visual artist and community-builder Derrick Adams to design an original artwork, entitled "I Shine, You Shine, We Shine" which the Tiffany Atrium logo is derived from. The artwork will be auctioned by online art marketplace Artsy July 27 – August 10, with 100% of proceeds benefiting The Last Resort Artist Retreat, an artist residency designed to provide healing and restoration to Black artists and cultural workers founded by Adams in his hometown of Baltimore, Maryland.

Additional programming for Tiffany Atrium will launch in the fall under the education pillar where Tiffany & Co. will provide opportunities that support the long-term growth and development of students and institutions. Upcoming programs include:

- **Tiffany & Co. Apprenticeship Programs**: Eight apprentices will be identified through LVMH's Métiers d'Excellence Institute (ME Institute) & New York State Craft Apprentice Program for a two-year rotational program at the House's core facilities. Recruitment will focus on diverse, historically underrepresented communities to create opportunity and build an inclusive pipeline of talent.

- **Tiffany & Co. and HBCUs**: Educational and professional opportunities will be created for students in the creative arts and communications fields at select Historically Black Colleges and Universities (HBCUs) including:

    - $2M pledge for the *About Love Scholarship Program* in partnership with the Shawn Carter Foundation and BeyGOOD.

- Partnership with Harlem's Fashion Row in support of the HFR ICON 360 HBCU Summit at North Carolina A&T University which strives to transform art and fashion programs at HBCUs across North America.

In addition, as a part of Atrium's community pillar, Tiffany & Co. will focus on connecting employees, students and nonprofit leaders to grow and celebrate shared values and commitment to improving the world we live in. Tiffany Atrium will continue to partner with non-profit organizations including *Free Arts*, *Ali Forney Center* and *Lower East Side Girls Club* throughout the year.

Tiffany Atrium will continue building upon significant partnerships and investments with global creatives and institutions that will advance opportunities for underrepresented communities. In recognition of its responsibility to the future, Tiffany is committed to building a more equitable and inclusive industry.

To stay up to date on Tiffany Atrium, visit: www.Tiffany.com/sustainability.

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About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 2,300 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

@tiffanyandco #TiffanyAtrium #TiffanySustainability

About Artsy

Artsy is the largest global online marketplace for discovering, buying, and selling fine art by leading artists. Artsy connects 4,000+ galleries, auction houses, art fairs, and institutions from 100+ countries with millions of global art collectors and art lovers across 190+ countries. Artsy makes purchasing art welcoming, transparent and low-friction with industry-leading technology that connects supply and demand safely and securely at a global scale. Launched in 2012, Artsy is headquartered in New York City with offices in London and Berlin.