

NEW YORK, NY—Tiffany & Co. today announces the debut of an exclusive Tiffany & Co. x Andy Warhol limited-edition collection inspired by the artist's holiday greeting cards created for the jeweler during the 1950s and '60s when Warhol was regarded as one of the most successful commercial illustrators in New York City. Warhol created the vibrant Tiffany & Co. holiday cards on paper in his signature blotted line and watercolor style, illustrated with birds, stars, shoes, trees and other holiday themes. They were offered each December at the jeweler's Fifth Avenue flagship store during 1957 until 1962. Also paying homage to Warhol's iconic illustrations are the House's 2022 holiday campaign and the new Advent Calendar—all celebrating the artist's connection with Tiffany & Co.

The Tiffany & Co. x Andy Warhol limited-edition collection is a celebration of the jeweler's longstanding connection with the art world and Warhol's love for the holiday season, everything from tableware and ornaments to greeting cards and playing cards feature Warhol's whimsical, festive motifs:

- Bone china dessert plates, set of six
- Bone china ring dishes, set of six
- Holiday cards, pack of 2
- Playing cards, pack of 2
- Bone china ornaments, set of 6
- Hand-painted glass ornaments, set of 3
- Hand-painted glass ornaments, set of 3

In addition to the Tiffany & Co. x Andy Warhol limited-edition collection, the House's 2022 Advent Calendar reimagines the Warholian motifs in a 4-foot work of art. Evoking stacks of large Tiffany Blue Boxes—together with Warhol's holiday themes—the boxes open to reveal 24 actual Tiffany Blue Boxes. Each Advent Calendar is crafted over a span of 50 hours from lightweight, sustainable wood. Clients can work with their preferred Client Advisor to curate the perfect Advent Calendar.

This year's holiday season comes to life at Tiffany & Co. with all the magic that Warhol envisioned for it, with everything from a capsule collection and packaging to a campaign that pays homage to his enduring legacy and artistic collaboration with the jeweler.

"In addition to celebrating the timeless creations of Tiffany & Co. and Andy Warhol, this unique collaboration will generously support the Warhol Foundation's endowment from which it has distributed over \$275M in cash grants to visual arts organizations," said Michael Dayton Hermann of the Warhol Foundation. "The Foundation is delighted to draw attention to the enduring power of art with Tiffany & Co. during this 'Warholiday' season."

The Tiffany & Co. x Andy Warhol limited-edition collection will be available on November 2, 2022, on [Tiffany.com](https://www.tiffany.com).

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

About The Andy Warhol Foundation for the Visual Arts, Inc.

As the preeminent American artist of the 20th century, Andy Warhol challenged the world to see art differently. Since its founding in 1987, in accordance with Warhol's will, The Andy Warhol Foundation has established itself among the leading funders of contemporary art in the United States. The Foundation has distributed more than \$250,000,000 in cash grants which support the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. The Foundation's ongoing efforts to protect and enhance its founder's creative legacy ensure that Warhol's inventive, open-minded spirit will have a profound impact on the visual arts for generations to come. Proceeds the Foundation receives from licensing projects such as this contribute to the Foundation's endowment from which these grants are distributed. www.warholfoundation.org.

@tiffanyandco @warholfoundation #ATiffanyHoliday #WarholFoundation