Super Bowl® LVI Halftime Performer, Kendrick Lamar, and Los Angeles Rams Wide Receiver, Odell Beckham Jr., wear Tiffany Jewelry

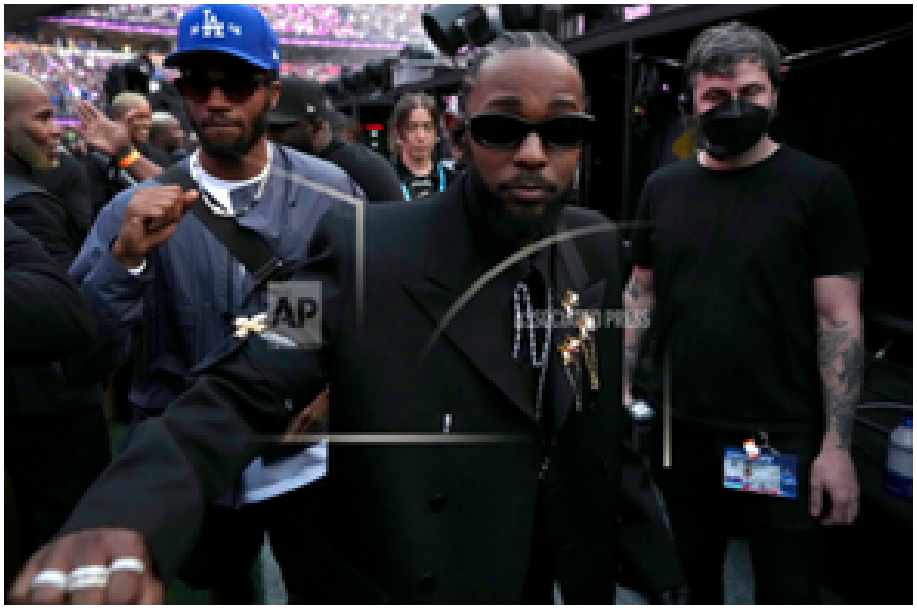
LOS ANGELES, CALIFORNIA – Tiffany & Co. is proud to congratulate the Los Angeles Rams on their victory at Super Bowl® LVI, winning the most coveted trophy in American sports, the Vince Lombardi Trophy.

Named after legendary NFL coach Vince Lombardi who led the Green Bay Packers to victories in the first two Super Bowl games, the 22-inch, seven-pound Vince Lombardi Trophy exemplifies the House's legacy of exceptional craftsmanship. Molded, shaped, and carved of sterling silver at Tiffany's Cumberland, Rhode Island hollowware workshop over the course of four months, the iconic trophy features an NFL regulation-sized football that sits atop an expanded three-sided kicking tee.

For the Super Bowl® halftime show, Tiffany & Co. wardrobed music artist, songwriter, and record producer **Kendrick Lamar** in **Tiffany Victoria® diamond necklaces and earrings, Tiffany HardWear, and Elsa Peretti® bracelets, Three Patriotic Clips from the Tiffany & Co. Archives, a Tiffany & Co. Schlumberger® Maltese Cross clip, and Tiffany & Co. Schlumberger® and Tiffany T diamond rings**. Lamar shared the big stage alongside Eminem, Dr. Dre, 50 Cent, Mary J. Blige, and Snoop Dogg.

The jeweler also wardrobed **Odell Beckham Jr.**, American football wide receiver for the Los Angeles Rams in a **Tiffany & Co. Schlumberger® Bird on a Rock brooch in platinum and 18k yellow gold with a citrine of over 53 carats, a pink sapphire, and diamonds.**

KENDRICK LAMAR



ODELL BECKHAM JR

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000

employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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