NEW YORK, NY—Tiffany & Co. announces the debut of its latest collaboration with contemporary artist, Daniel Arsham, in partnership with one of the world's most popular entertainment franchises, Pokémon: the Tiffany & Arsham Studio & Pokémon capsule collection.Designed in Arsham's "Future Relics" aesthetic, where he reimagines everyday objects as archaeological discoveries from an imagined future. The collection is inspired by Arsham's exhibition in Japan, *A Ripple in Time,* which features a variety of Pokémon works of art meant to evoke the passage of time. The collection features nine jewelry designs from pendants to necklaces highlighting six iconic Pokémon displaying unparalleled creativity, artistry and design while reinforcing the House's longstanding connection to contemporary art and iconic pop culture**.**

"With my latest project with Tiffany, we've recontextualized Pokémon—a nod to my 2022 ***A Ripple in Time*** *project in Tokyo—to orchestrate a new narrative,"* said Daniel Arsham. *"With Pokémon and Tiffany, itself, there's a sense of cultural permanence about each."*

The Tiffany & Arsham Studio & Pokémon capsule collection will feature an oxidized sterling silver pendant with diamond accents highlighting one of six beloved Pokémon —Pikachu, Charmander, Squirtle, Jigglypuff, Cubone or Mew. Inspired by the highly collectable nature of the Pokémon brand, Tiffany designers, created an oxidized sterling silver necklace with diamond accents featuring all six Pokémon. Playing on Pikachu's iconic yellow color, two different size iterations of necklaces, one in small and the other in a larger pendant size, are available in 18K yellow gold with diamond accents. The oxidized sterling silver designs are packaged in a Tiffany & Arsham Studio & Pokémon Blue Box, while a Tiffany Blue® Poké Ball houses the gold Pikachu pendants.

The Tiffany & Arsham Studio & Pokémon capsule collection will be available at the Tiffany & Co. Landmark in New York City, Omotesando store in Tokyo and Tiffany.com in North America and Japan this December.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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About Daniel Arsham

Daniel Arsham is a New York based artist whose practice spans fine art, architecture, performance, and film. Arsham's iconic works meld the past, present, and future, showcasing the malleability and power of nostalgia, often through references to moments of the late 20th century. Eroded casts of modern artifacts and contemporary human figures, his works are crafted out of geological material such as sand, selenite, and volcanic ash. These materials allow for the appearance and aesthetic of erosion or archeological, future relics, as Arsham has dubbed them. Arsham has been the subject of solo exhibitions at the Orange County Museum of Art, Musée Guimet, Paris, France; UCCA Center for Contemporary Art, Dune, China; MOCO Museum, Amsterdam, The Netherlands; HOW Museum, Shanghai, China; The Cranbrook Art Museum, Detroit, Michigan; and the High Museum of Art, Atlanta, Georgia, USA; among others. Arsham's works have been exhibited at the National Gallery of Victoria Triennial, Melbourne, Australia; The Athens Biennale in Athens, Greece; Musée Fenaille, Rodez, Carré d'Art de Nîmes, and Paris La Défense, France; Frieze Sculpture, London, U.K.; The Athens Biennale in Athens, Greece; and Crystal Bridges Museum of American Art, Bentonville, Arkansas, SCAD Museum, Savannah, Georgia, Museum of Contemporary Art, Chicago, the New Museum and MoMA PS1, New York, USA; among others.