

NEW YORK, NY — Today, Tiffany & Co. announces its new Return to Tiffany® x Beyoncé limited-edition collection in honor of Beyoncé’s RENAISSANCE WORLD TOUR. The capsule collection reinterprets the House’s iconic Return to Tiffany® motif, infusing it with the iconography and spirit of the tour.

The limited-edition collection will launch on July 29, coinciding with Beyoncé’s RENAISSANCE WORLD TOUR performance in East Rutherford, New Jersey. One hundred percent of profits from the sales of the collection will benefit the ABOUT LOVE Scholarship program, an ongoing partnership among Tiffany & Co., BeyGOOD Foundation and the Shawn Carter Foundation. The proceeds will expand upon the \$2 million pledged in 2021 for scholarship funding for students in the arts and creative fields at five Historically Black Colleges and Universities (HBCUs): Lincoln University in Pennsylvania, Norfolk State University in Virginia, Bennett College in North Carolina, University of Arkansas at Pine Bluff and Central State University in Ohio.

A notable initiative within the House’s social impact platform, Tiffany Atrium, the ABOUT LOVE Scholarship program has supported over 100 students since its inception. The debut of the Return to Tiffany® x Beyoncé collection coincides with the one-year anniversary of Tiffany Atrium. Launched in July 2022, the platform’s mission is to advance professional opportunities for historically underrepresented communities in the jewelry and creative industries, reflected in its three core pillars: creativity, education and community.

Tiffany & Co. previously announced that the House serves as the official jeweler for the RENAISSANCE WORLD TOUR, marking a natural evolution of the House’s 2022 “LOSE YOURSELF IN LOVE” campaign starring Beyoncé. The most Grammy Award®-winning artist has performed wearing custom-designed Tiffany & Co. jewelry and Tiffany HardWear and Elsa Peretti® jewelry, among other iconic Tiffany creations.

The Return to Tiffany® x Beyoncé items range from \$275 to \$700 and will debut on Tiffany.com on July 29 in the United States.

To learn more about Tiffany Atrium, please [click here](#).

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

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