Tiffany & Co. today announces efforts and progress made under the Education Pillar of Tiffany Atrium. Since the platform's launch in July, Tiffany & Co. has expanded career opportunities in the fine jewelry and creative fields for historically underrepresented communities across North America.

"Through Tiffany Atrium, we have broadened access and exposure for HBCU students and diverse talents over the past several months. The relationships we are building under our Education Pillar strengthen our brand. From the second year of our About Love Scholarship campaign, to our first LVMH Métiers d'Excellence apprenticeship program and connection with the Harlem's Fashion Row, we have made meaningful progress towards our goals," said Mary Bellai, Global Chief Human Resources Officer, Tiffany & Co., *"The most exciting part is that this is only the beginning."*

The About Love Scholarship Program

A notable initiative within Tiffany Atrium is the Tiffany & Co. About Love Scholarship Program, an ongoing partnership with the Carters and collaboration with BeyGOOD and the Shawn Carter Foundation. In 2021, Tiffany & Co. pledged $2 million in scholarship funding for students in the arts and creative fields at Historically Black Colleges and Universities (HBCUs) through 2024. Last year, the About Love Scholarship was awarded to over 60 qualifying students at Lincoln University in Pennsylvania, Norfolk State University in Virginia, Bennett College in North Carolina, University of Arkansas at Pine Bluff and Central State University in Ohio. The scholarship beneficiaries for the 2022–2023 academic year will be awarded to 60 qualifying students from the creative arts and communications fields across all five participating schools on a financial need basis.

Tiffany & Co. and Harlem's Fashion Row: ICON 360 HBCU Summit

Continuing its commitment toward expanding initiatives for HBCUs, Tiffany & Co. has also partnered with Harlem's Fashion Row to sponsor the ICON 360 HBCU Summit. The HBCU Summit is dedicated to transforming art and fashion programs at HBCUs across North America by providing direct design expertise from industry experts that will advance the next generation of diverse creative talent. In collaboration with HFR and North Carolina A&T University's Fashion Merchandising & Design Department, Tiffany & Co. has sponsored the 10-week "Tenacity Talks" lecture series throughout the Fall '22 and Spring '23 semesters. On October 14, students from North Carolina A&T State University participated in a tour of the

Jewelry Design & Innovation Workshop during the LVMH Les Journées Particulières experience, followed by a networking luncheon and career panel at Tiffany & Co. headquarters in New York City.

LVMH Métiers d'Excellence Institute

This July, LVMH announced its inaugural Métiers d'Excellence Institute (ME Institute) program in the United States with Tiffany & Co. representing the first American house to participate. The program's goal is to train the next generation of craftspeople in jewelry design and fabrication, allowing apprentices to learn the artisanal, design and retail excellence and savoir-faire, named Métiers d'Excellence, for which LVMH is known.

The apprenticeship application process, which began in the summer, focused on recruiting professionals from diverse, historically underrepresented communities to create opportunities and build an inclusive pipeline of talent. LVMH and Tiffany & Co. worked closely with the New York Department of Labor to register the program, followed by an extensive review and selection process of the recently onboarded eight apprentices for the first cohort: Diana Olivarez, Elizabeth Shoobs, Elizabeth Matthan, Evan Martinez, Jiwon Hong, Isabella Dias, Maria-Emilia Proaño and Marianne Nieves de Banegas. Tiffany & Co. will support training in jewelry design and fabrication over the span of two years, including rotations throughout its workshops.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees,
Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business

responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

@tiffanyandco #TiffanyAtrium