

Tiffany & Co. convened a panel discussion today, themed “Modern Love: The Rules of Engagement,” which generated diverse viewpoints on the endlessly fascinating subject of modern love and marriage. Hosted at the Academy Mansion on Manhattan’s Upper East Side, the “In Conversation With Tiffany” panel discussed the larger cultural trend shift among young people around love – how, when and where they find it – and how the tradition of proposals and celebration of important relationship milestones has evolved in the Digital Age.

The event was held as part of the Tiffany Diamond Academy, a day of exploration surrounding Tiffany’s diamond legacy and the making of the Tiffany® Setting, which this year celebrates 130 years as the world’s most famous engagement ring.

The panel included five participants from the worlds of entertainment, media, technology and fashion: • Dan Savage, author and social commentator • Ellie Kemper, comedian, writer and star of *Unbreakable Kimmy Schmidt* • Candace Bushnell, award-winning author of *Sex and the City* • Dawoon Kang, cofounder of dating app *Coffee Meets Bagel* • Sarah Rutson, vice president of global buying for NET-A-PORTER

The panel was moderated by Daniel Jones, author and editor of the “Modern Love” column in *The New York Times*.

“Tiffany means a lot to me as a brand because it is the wedding band of my husband,” said Ellie Kemper. “We got his wedding band from Tiffany in Los Angeles and I think it is so gorgeous. I love their style, I love their essence, I love their sensibility, and to me it’s particularly special because it’s literally the symbol of my commitment to my husband.”

“I didn’t propose to him, and he didn’t propose to me,” said Dan Savage. “My mother proposed to us.”

The “In Conversation with Tiffany” series brings together creative talents from diverse fields to share insights on themes of common interest.

Tiffany is the internationally renowned jeweler founded in New York in 1837. Through its

subsidiaries, Tiffany & Co. manufactures products and operates TIFFANY & CO. retail stores worldwide, and also engages in direct selling through Internet, catalog and business gift operations. For additional information, please visit Tiffany.com.

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