NEW YORK, NY — This spring, Tiffany & Co. debuts The Charles Tiffany Setting, its first men’s engagement ring featuring a bold solitaire diamond. The ring is named after founder Charles Lewis Tiffany, who, in 1886, captivated lovers around the world with the introduction of the women’s solitaire diamond engagement ring, the Tiffany® Setting. Following in the footsteps of its iconic sister, The Charles Tiffany Setting honors the jeweler’s long-standing legacy in love and inclusivity, paving the way for new traditions to celebrate our unique love stories and honor our most cherished commitments to one another.

Tiffany’s first diamond engagement ring designs for men are a modern and bold departure from the traditional wedding band. Recalling a signet silhouette, the platinum and titanium designs revise a classic men’s style with powerful contours, a contemporary profile and feature a striking center diamond.

The first release of The Charles Tiffany Setting will be available in round brilliant and emerald-cut diamonds up to 5 carats. The styles with a round brilliant diamond showcase a streamlined knife-edge band, inspired by the band on the iconic Tiffany® Setting, while the styles with an emerald-cut diamond feature strong, architectural beveled edges.

Tiffany continues to bring a new level of transparency to its diamond supply chain, reaffirming its reputation as the leader in diamond traceability. The House is unique among global luxury jewelers in its ability to deliver the full craftsmanship journey for each newly sourced, individually registered diamond, including each diamond that is set in The Charles Tiffany Setting. Such diamond’s region or countries of origin, along with where it was cut and polished, graded and quality assured, as well as set in jewelry will be available from any sales professional as well as printed on the Tiffany Diamond Certificate. Beginning May 2021, when The Charles Tiffany Setting engagement rings debut at Tiffany & Co. flagship stores globally, men around the world can celebrate and honor their love with the unrivaled beauty and craftsmanship of a Tiffany diamond.

About Tiffany & Co.

TIFFANY & CO., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees,

TIFFANY & CO. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company’s own workshops, realizing the brand’s commitment to superlative quality.

TIFFANY & CO. has a long-standing commitment to conducting itsbusiness responsibly, sustaining the natural environment, prioritizingdiversity and inclusion, and positively impacting the communities in which it operates. To learn more about TIFFANY & CO. and its commitment to sustainability, please visit tiffany.com.

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