NEW YORK, NY — Tiffany & Co. today announced the debut of its newest jewelry collection: Tiffany Lock. Distinctive and modern, Tiffany Lock is a bold visual statement about the personal bonds with others—and how these bonds inform who we are. The new collection will debut with four all-gender bracelets available globally this September.

“Tiffany Lock is an elegant interpretation of an archival functional design,” said Alexandre Arnault, Executive Vice President, Product and Communication, Tiffany & Co. “*Defined by modern, clean lines and a breakthrough clasp mechanism, Tiffany Lock represents an exciting new pillar to our diamond and gold jewelry offering. We are thrilled to unveil our latest icon.”*

“No rules. All welcome.” is the spirit behind the new Tiffany Lock collection; the 18k yellow and rose gold bracelets are designed for everyone. Re-envisioning the idea of a padlock, an important motif from The Tiffany Archives, the collection transforms it into an audacious symbol of togetherness and inclusivity. Available with diamonds or in metal-only styles, the clasp features aninnovative swiveling mechanism that echoes the functionality of a padlock.

Prior to the 1950s, Tiffany offered functional padlocks. During the midcentury, they began to adopt an aesthetic purpose as everything from key rings, money clips, brooches and necklaces featured design elements evoking padlocks. Over the last 20 years, the padlock motif has continued to evolve in collections like Return to Tiffany® and Tiffany HardWear.

The four Tiffany Lock bracelets, ranging in price from $6,800 to $32,000 will debut at Tiffany & Co. stores and on tiffany.com in August 2022. Additional Tiffany Lock styles will launch starting January 2023.