NEW YORK, NY — A striking new collection joins Tiffany & Co.'s arsenal of iconic creations: Tiffany Knot. A nod of respect to Tiffany's hometown, the designs are inspired by an architectural symbol taken from the streets of New York, the chain-link. Transforming the familiar industrial shape into something that is modern and refined, Tiffany injects the energy of its city into its new jewelry collection.

In a city that commands strength of character and an unspoken understanding of one another, New Yorkers are individualists who are also part of something larger together. Mastering the art of 'making it' in New York demands a strong sense of self and a certain state of mind. This is the spirit behind Tiffany Knot. It is subversive and audacious, worn as both a statement of rebellion and a talisman of connection: connections with those who 'know' and a connection with New York itself.

An interplay of opposites, Tiffany Knot contrasts smooth organic forms with striking jagged angles on bracelets, rings, necklaces, pendants and earrings. All featuring the signature graphic knot motif, the 18k yellow and rose gold styles and pavé diamond iterations come together with sleek curves of precious metal and pointed edges that add sharp dimensionality.

The collection's hero piece is a double-wrap choker that is hand set with over 300 diamonds, instilling the design with movement and scale. On bracelets with a double-wrap effect, the 18k gold knot conceals the clasp, making it appear as one continuous, connected design. Tiffany Knot reflects the exacting standards that drive the House's constant search for innovations in craftsmanship, rigor of form and precision of proportions. Making its debut in the US today, Tiffany Knot will be available in Tiffany & Co. stores worldwide in 2022.

About Tiffany & Co.

TIFFANY & CO., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, TIFFANY & CO. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's

commitment to superlative quality.

TIFFANY & CO. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about TIFFANY & CO. and its commitment to sustainability, please visit tiffany.com.

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