

NEW YORK, NY — Tiffany unveils new designs from its [2021 Blue Book Collection, Colors of Nature](#)—among over 500 Tiffany high jewelry and Jean Schlumberger creations—at its April presentation in Shanghai, China. In addition to the unprecedented number of high jewelry designs, Tiffany offers an exclusive preview of the breathtaking over-80-carat Empire Diamond—named after the House’s founding city—before it is set in a striking design inspired by the [1939 World’s Fair necklace](#). Tiffany’s legacy of excellence, unrivaled craftsmanship and heritage as the purveyor of the world’s finest gemstones and diamonds take center stage.

Transforming nature’s most vivid chromatic displays into mesmerizing works of art, the collection’s bold aesthetic inspires the immersive space, where extraordinary jewels are showcased in an experiential journey through nature - earth, land, sea, sky. Over 35 different species of gemstones are showcased in the Shanghai exhibition, including Tiffany legacy gemstones tanzanite, morganite and tsavorite.

View the Blue Book Colors of Nature Collection [here](#).



Room atmosphere at Tiffany & Co. Blue Book Colors of Nature Presentation in Shanghai, China.



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Necklace in 18k yellow gold with rubellites of over 124 total carats, amethysts of over 23 total carats and diamonds.



Brooch in 18k yellow gold and platinum with diamonds. Convertible piece.



Earrings in 18k yellow gold and platinum with aquamarines, yellow beryls and diamonds.



Tiffany & Co. Schlumberger® Twin Fish brooch in 18k yellow gold and platinum with red paillonné enamel, emeralds and diamonds.

About Tiffany & Co.

TIFFANY & CO., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees,

TIFFANY & CO. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

TIFFANY & CO. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively

impacting the communities in which it operates. To learn more about TIFFANY & CO. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

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