NEW YORK, NY— Since launching in 2017, the collection in its entirety has donated 100% of profits to the WCN who has provided critical funds for more than 450 on-the-ground conservation projects to protect elephants, lions and rhinos.

The network provides funds for the most trusted, effective programs in the field and has supported a total of 156 grantees in dozens of countries to protect these endangered species. Funds raised have been allocated wherever the need is greatest for each of these three endangered species—from anti-poaching efforts to ivory and horn demand reduction initiatives—across their respective WCN Wildlife funds including the Elephant Crisis Fund, Lion Recovery Fund and Rhino Recovery Fund.

Tiffany has had an enduring relationship with nature, which is both the ultimate inspiration for its designers, and the source of the precious materials that give life and form to their iconic collections. As a company with important ties to Africa, Tiffany & Co. is proud to support the well-being of Africa’s people and protecting its wildlife through these efforts. This milestone builds on Tiffany & Co.’s longstanding commitment to sustainability and conservation, including 20 years of grantmaking from The Tiffany & Co. Foundation.





About Tiffany & Co.

TIFFANY & CO., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees,

TIFFANY & CO. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company’s own workshops, realizing the brand’s commitment to superlative quality.

TIFFANY & CO. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about TIFFANY & CO. and its commitment to sustainability, please visit tiffany.com.

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Wildlife Conservation Network's (WCN) mission is to protect endangered species by supporting conservationists who ensure wildlife and people coexist and thrive. WCN invests technically and financially in a network of conservation partners to ensure their mission success, and provides funding via large-scale, range-wide Wildlife Funds to support the best ideas to bring wildlife back from the brink, including the Elephant Crisis Fund, Lion Recovery Fund, and Rhino Recovery Fund. WCN is proud to send 100% of every donation directly to the field for maximum conservation impact. Wildlife Conservation Network also holds the highest possible 4-star rating with Charity Navigator and platinum status with Guidestar. Learn more about WCN's unique approach to saving wildlife at www.wildnet.org.