NEW YORK, NY — Tiffany & Co.'s new Advent Calendar pays homage to the rebellious creativity and spirit of its founding city, New York. This year's Advent Calendar unites the iconic American jeweler with one of the most influential American artists of the 20th century, Jean-Michel Basquiat whose work was most recently featured in the House's About Love campaign. Transforming the traditional holiday countdown into a canvas spotlighting the same masterpiece featured in About Love, Basquiat's 1982 painting, *Equals Pi** is the centerpiece of Tiffany's latest Advent Calendar which will be available worldwide beginning today.

The design recalls a cabinet of curiosities, revealing 24 Blue Boxes filled with Tiffany jewelry and objects. Drawing inspiration from the visual language and subtexts of Basquiat's style, the Advent Calendar is detailed with design elements that pay homage to his prolific body of work. In the early years of his career, Basquiat painted on everyday objects such as windows, doors and refrigerators, recontextualizing objects using cardboard, plywood and other materials. A tribute to the artist's use of unconventional mediums, the doors on the four-foot white oak Advent Calendar are an apt canvas for *Equals Pi*. Composed of mathematical equations, text, figures, expressive gestures and symbols, the artwork exemplifies his raw yet methodological approach to his craft.

From creative collaborations to the House's legendary Fifth Avenue flagship store windows, Tiffany's heritage has been anchored in both the art world and New York City culture for over a century. As part of its ongoing efforts to bring art to more communities in its founding city, Tiffany & Co. is proud to announce a new partnership with Free Arts NYC. The House will donate $250,000 from purchases of the 2021 Advent Calendar to the organization and the funds will support a series of programs that will give children from underserved communities in New York City greater exposure to the creative arts. Additional details on this initiative will be forthcoming.

Tiffany & Co. has been leveraging its platform to support underrepresented communities and providing greater access to the creative arts, most recently with its About Love scholarship which provides scholarships for students attending select Historically Black Colleges and Universities (HBCUs). Tiffany & Co. is proud to continue celebrating art with these important partnerships and looks forward to future initiatives that will bring art to more communities.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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**Partnership done in collaboration with Artestar, a global licensing agency and creative consultancy representing high-profile artists, photographers, designers and creatives.*