NEW YORK, NY —Tiffany & Co. unveils an exclusive collaboration with New York-based contemporary artist Daniel Arsham that releases globally today. Bringing together their shared ideals of innovation, masterful craftsmanship and rebellious creativity, Tiffany and Arsham created an exclusive series of 49 eroded bronze sculptures that reimagine the Blue Box in Arsham's distinct aesthetic. The artworks feature a custom hand-finished patina that nods to both Tiffany's proprietary hue and the Arsham Studio color.

"I always gravitate towards items that are immediately culturally recognizable. The Tiffany Blue Box® has that power," said Daniel Arsham. "***I wanted to address it in a way different than how it was originally intended by giving it a distressed, aged quality which represents its history, how much of a fixture it is in our world today, and how it will continue to be relevant decades, even centuries from now."***

The Bronze Eroded Tiffany Blue Box® is the latest expression of Arsham's 'Future Archeological' series of artworks in which the artist recontextualizes contemporary objects through the lens of an imagined future. The artist creates tension in time in bridging past, present and future, achieved through the sculptures' patina and distorted quality. The 49 works of art rethink an important piece of Tiffany's heritage, reimagining an indispensable piece of modern culture. Transforming the jeweler's iconic packaging into a work of sculptural distortion, Arsham renders the familiar into something altogether new that juxtaposes rough with refined and timeless with modern.

Contrasting with the rugged forms of the sculpture, clients will discover a limited-edition Tiffany Knot x Arsham Studio bracelet in 18k white gold with diamonds and tsavorites inside the box. A tribute to the energy and character of New York, the chain-link-inspired Tiffany Knot collection is subversive and individualistic, elegant and contemporary. Tsavorite, a Tiffany legacy gemstone that the House introduced to the world in 1974, is another nod to Tiffany's and Arsham Studio's signature hue. This

limited-edition bracelet and exclusive sculpture that holds it reflect the jeweler's and Arsham's commitment to craftsmanship, discovery and innovation.

To celebrate the collaboration, Daniel Arsham created a large-scale installation evoking his sculpture on the main floor of the Tiffany Flagship Next Door in New York City. Visitors can enter the immersive Tiffany x Arsham Studio experience and

engage with displays featuring the artwork and limited-edition bracelet, now through end of October.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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