

Tiffany & Co. Unveils Blue Book 2024: Tiffany Céleste: A Breathtaking High Jewelry Collection Inspired by Jean Schlumberger and His Celestial Themes | 1

NEW YORK, NY—Tiffany & Co. today announces the debut of Blue Book 2024: *Tiffany Céleste*, the latest expression of Tiffany's esteemed high jewelry collection. The otherworldly Tiffany High Jewelry celebrates Jean Schlumberger's boundless imagination and his fascination with the mysteries of the universe. As the second Blue Book collection designed by Nathalie Verdeille—Tiffany's Chief Artistic Officer of Jewelry and High Jewelry—*Tiffany Céleste* adapts and rediscovers Jean Schlumberger's iconic interpretations of the sun, moon, stars, distant galaxies and fantasy worlds.

"The Tiffany Blue Book collection tells the extraordinary story of our legendary craftmanship with the world's most exceptional diamonds and gemstones." said Anthony Ledru, President and Chief Executive Officer, Tiffany & Co. "Each piece of this collection embodies the brilliance and legacy of Jean Schlumberger as reimagined by Nathalie Verdeille."

The collection will launch in three phases over the course of 2024, debuting in the spring, followed by a summer and fall launch. Portraying Jean Schlumberger's iconic adaptations of the universe, the spring collection will launch with six distinct chapters: Wings, Arrow, Constellation, Iconic Star, Ray of Light and Apollo. The Wings theme symbolizes flight and fantasy, in which the designer's iconic wing silhouettes transform into a luminous story rendered in diamonds and sapphires. The Ray of Light chapter takes inspiration from archival Jean Schlumberger by Tiffany brooches that emulate gilded sunrays. These designs feature red spinels that evoke delicate expressions of elusive beams of light. One of the most versatile designs within Ray of Light is an incredibly special necklace that converts into a tiara, a style that has not been included in Tiffany Blue Book collections for several years.

The Iconic Star chapter is inspired by archival Jean Schlumberger sketches and designs, in which the designer explores the star silhouette as an iconic symbol of the universe. Expanding on Jean Schlumberger's allure of the stars, the Constellation chapter encompasses motifs that are defined by elements reminiscent of star patterns. Each of these chapters celebrate Jean Schlumberger's ingenious lens of the world above.

The Apollo chapter reimagines the iconic Jean Schlumberger by Tiffany Apollo brooch while uplifting quintessential Tiffany & Co. yellow and white diamonds. Creations within Arrow are inspired by elements of the Jean Schlumberger by Tiffany Trophée de Vaillance brooch, crafted in 1941. Encompassing a striking suite of unenhanced esteemed Colombian emeralds, Tiffany artisans developed custom-cut shapes to mimic the triangular formation of an arrow tip.

"Our exploration into [Jean Schlumberger's] work began with Blue Book 2023: Out of the



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Blue. We immersed ourselves into the depths of the ocean to reinterpret his fantastical vision of the aquatic world. For Blue Book 2024: Tiffany Céleste, in contrast with the sea, the stars provided a new lens to rediscover the extent of Jean Schlumberger's fantasy world," said Nathalie Verdeille, Chief Artistic Officer, Jewelry and High Jewelry, Tiffany & Co. "The new collection traverses all that adorns the skies, as well as that which exists far beyond them."

Dreamlike, majestic, and imaginative, the collection draws exclusively from Jean Schlumberger's repertoire of Tiffany High Jewelry creations, reimagining his surrealist designs into wonderous new creations. Blue Book 2024: *Tiffany Céleste* will launch at an intimate Tiffany High Jewelry celebration this spring.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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