Tiffany & Co. Unveils New High Jewelry Campaign Showcasing Schlumberger by Tiffany Creations Worn by House Ambassador Anya Taylor-Joy | 1

NEW YORK, NY — Tiffany & Co. today announces its latest high jewelry campaign starring actress and House Ambassador Anya Taylor-Joy, who stuns in iconic Schlumberger by Tiffany & Co.[™] and Blue Book 2023: *Out of the Blue* masterpieces. A modern take on classic Hollywood glamour, the latest campaign showcases a dialogue between legacy and modernity through the extraordinary diamonds and rarified gemstone high jewelry designs worn by Taylor-Joy.

"It is an honor to be the face of Tiffany & Co.'s high jewelry campaign. The House has such a long-standing history for its design and craftsmanship, and I am excited to be a part of their exceptional legacy," said Anya Taylor-Joy.

The new campaign epitomizes the unparalleled artistry, inimitable style and craftsmanship that has defined Tiffany & Co. for 186 years, signaling a new era for Schlumberger by Tiffany & Co.™ icons like Bird on a Rock. Fueled by Jean Schlumberger's legendary creativity and ignited by the vision of Nathalie Verdeille, Tiffany's Chief Artistic Officer of Jewelry and High Jewelry, Taylor-Joy brings to life the vibrant figures and motifs that have inspired Tiffany artisans for over 160 years.

The campaign debuts on October 2 on Tiffany.com and on @tiffanyandco social channels, as well as in print and digital media globally.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit <u>tiffany.com</u>.



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