

NEW YORK, NY—Tiffany & Co. today debuts the Tiffany Lock ROSÉ Edition, a new capsule collection inspired by House ambassador and global superstar ROSÉ. The exclusive designs pay homage to the singer's name and will be offered in four different styles with 18k rose gold and exceedingly rare pink sapphires. One of the rarest colored gemstones found within the precious sapphire family, pink sapphires were specially chosen as they symbolize love and power.

*"ROSÉ is a true superstar whose music and creative purpose is anchored in the power of connection. Her Lock capsule collection reflects this spirit and embodies who she is as an artist,"* said Alexandre Arnault, Executive Vice President, Product and Communication, Tiffany & Co.

Inspired by an archival padlock from 1883, Tiffany Lock is an unparalleled expression of the design and craftsmanship of the brand, paying homage to the jeweler's illustrious heritage. An ode to the unbreakable bonds that connect us and the infinite power of love, the new expression of this ethos, the Tiffany Lock ROSÉ Edition puts pink sapphires center stage. Distinguished by sleek silhouettes, the capsule is offered in a classic Lock bracelet, pair of earrings and pendants offered in a small or medium version.

*"It is such an honor to inspire a capsule collection for Tiffany," said ROSÉ. "It's exciting to see the iconic Lock collection reimaged with such rare gemstones and I'm excited to share this fun project with my fans and also fans of the Lock collection."*

Tiffany Lock ROSÉ Edition will launch at the House's new Omotesando store in Tokyo on September 9. On September 15, the capsule collection will be available in China, Korea and at The Landmark in New York City, and offered to clients worldwide on October 1.

## **About Tiffany & Co.**

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

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